

UNIVERSAL BUSINESS SCHOOL

*India's 1st Green B-School
Designed, Delivered & Endorsed
by 60 Global CEOs*

BBA | BBA+MBA | BA (Hons)

**Liberal Arts / Economics /
Sports / Design / Data Analytics**



Cardiff
Metropolitan
University

Global Accreditation



QAA

UK Quality Assured



Our Promise

"To establish a world class business school which provides Indian and International organisations with superior talent, which is sensitive to corporate governance, CSR and environmental concerns. We believe that enduring corporate success can be achieved by high performing organizations which adhere to ethical principles in business life."

Our Brand

Universal Business School believes in "transforming lives". The four squares symbolise GLOBAL PERSPECTIVES viewed through multiple lenses, influencing and impacting each other in harmony, providing students and faculty incisive insights, required for managing large global businesses and family enterprises.

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Late Gurdip S. Anand

Founding Chairman

B.E., MBA (JBIMS) Gold Medalist,
Ex. Ed. Michigan B-School (USA)
IMD (Switzerland)



Universal Business School is a truly global b-school dedicated to international education spanning business, design, sports, economics and liberal arts relevant to the global economy, industry and society.

It is said that success rides on time. The world demands business leaders who can lead businesses and impact society to the forefront of the world economy. **UBS is a B-School with a 'Soul'.** In a short span of time, UBS has achieved a tradition in delivering a learning experience that is rigorous, relevant and rewarding. Our role is to challenge and inspire students, and ultimately enable them to achieve their potential for both personal and professional growth.



Tarun Anand

Chairman & Founder
Fmr. Chairman & MD,
Thomson Reuters, South Asia

MBA (SPJIMR)
Ex. Ed. Michigan B-School (USA)
Tuck Business School (USA)
IE Business School (Spain)

From the Chairman's Desk

Universal Business School is built 'By Industry for Industry' and Endorsed by 60 CEOs giving us the most coveted corporate distinction. Our distinguished faculty is equipped with 500 years of corporate experience and academic excellence. They deliver value through the practical application of their knowledge and learning. We have world class faculty from prestigious institutes like INSEAD, Stanford, Oxford, IIM's, SPJIMR and JBIMS with a commitment to provide students top rate inter-disciplinary education in the field of business & management, liberal arts, design, sports, and economics.

With impressive international accreditations like AMBA, AACSB and EFMD our partners have met the highest standards for business education, which we bring to you. We develop innovative and socially responsible business leaders with a global perspective through education, inspired by research and grounded in practice.

I am excited by our opportunity to play a significant role in shaping the future both of our local community and communities around the world. With a motivated, world-class faculty, a bright and talented student population and staff that brings professional service to both, I am confident we can contribute to resolving the challenges of today by fostering innovative and responsible decision making for the future.

About Universal Business School

Founded by CEOs of billion dollar global businesses, UBS is committed to deliver a life-changing educational experience to Indian and International students. It is endorsed by 60 Global CEOs and follows an experiential learning pedagogy where practical and academic knowledge are given equal weightage. This makes our students corporate ready from the early stage of their career.

3E MODEL

ETHICS

EXPERIENTIAL LEARNING

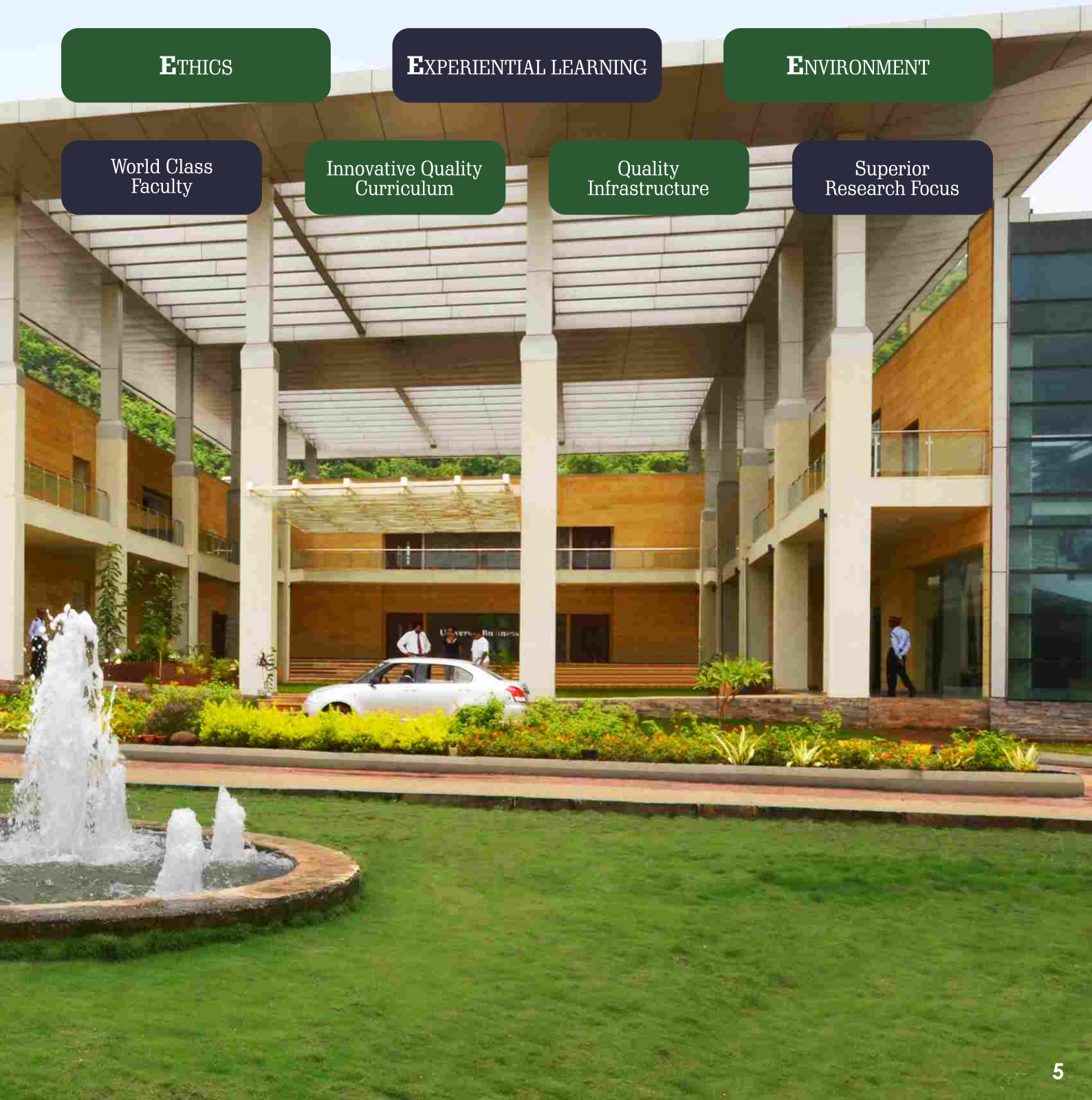
ENVIRONMENT

World Class
Faculty

Innovative Quality
Curriculum

Quality
Infrastructure

Superior
Research Focus



The UBS Advantage

**Only Indian B-School
endorsed by 60 CEOs**

**Become a CEO of a Pvt. Ltd.
Company during your BBA**

**Network with 200+ CXOs
and Business leaders
during the program**

**World Class Faculty from
Stanford, INSEAD, JBIMS,
Anderson School (UCLA),
Michigan, Tuck and IIMs**

**Asia's 1st B-School with
a global Trading Room**

**Most Innovative
B-School in Mumbai
by India Today & Aaj Tak**

**India's 1st
Green B-School**

**India's 1st Globally Accredited
multi discipline UG Degree
(Business + Liberal Arts / Sports /
Design / Economics / Data Analytics)**

**Innovative 80% Experiential
Learning Approach**

**Five Star University
for Best Infrastructure
by India Today**

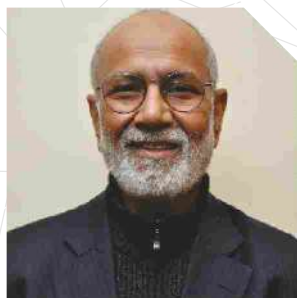
**Earn a British
Degree at 1/3rd cost with
3rd year Study in UK option**

**Global and Cross-Culture
Exposure with transfer
opportunity worldwide**

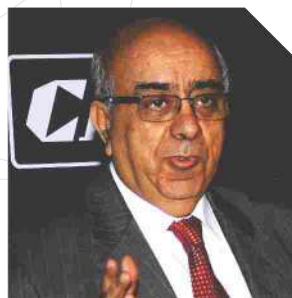
Board of Governors – The 60 CEOs



Dr. Indu Shahani
CHIEF MENTOR
DEAN, **ISDI & ISME**;
FMR. DEAN, **HR COLLEGE**;
FMR. **SHERIFF OF MUMBAI**



Padma Shri
(Late) **Dr. Pritam Singh**
PROFESSOR EMERITUS,
MDI - GURGAON;
FMR. DIRECTOR,
IIM - LUCKNOW



Arun Nanda
CHAIRMAN,
**MAHINDRA HOLIDAYS &
RESORTS INDIA LTD.**



Niren Chaudhary
CEO,
PANERA BREAD, USA



Dr. Jayesh Jani
STRATEGIC MEDICAL
AFFAIRS PROFESSIONAL
EDUCATION LEADER,
CONVATEC



Navin Suri
CEO, **PERCIPIENT
PARTNERS PTE. LTD.**;
DIRECTOR, **NOMURA ASSET
MANAGEMENT TAIWAN LTD.,
SINGAPORE**



Naina Krishnamurthy
FOUNDER & MANAGING PARTNER,
K LAW (KRISHNAMURTHY & CO)



Julian D'Souza
REGIONAL HEAD, SOUTH ASIA,
THE CONFERENCE BOARD



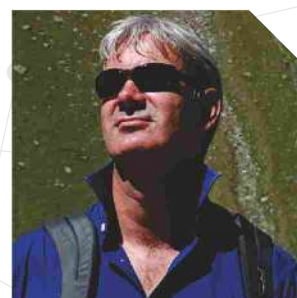
Motilal Oswal
CHAIRMAN & MD,
**MOTILAL OSWAL
FINANCIAL SERVICES LTD.**



Padma Bhushan Dr. S. S. Johl
ECONOMIC ADVISOR
**FOUR INDIAN PRIME MINISTERS
& WORLD BANK**



Mark Smith
MD, ASIA PACIFIC,
**DIGITAL REALTY,
SINGAPORE**



Mark Robson
FMR. CEO,
FXMARKETSPACE LTD, UK



Rehan Khan
MD - India Region,
MSD, DUBAI



Madhav Kalyan
MD & CEO, HEAD CORPORATE
BANKING, SOUTH & SOUTH
EAST ASIA, **JP MORGAN**



Nilesh Shah
MD, **KOTAK MAHINDRA
ASSET MANAGEMENT CO.**



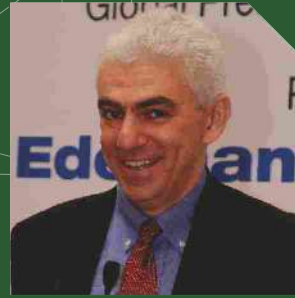
Rick Sears
DIRECTOR & CO-DEPUTY
CHAIRMAN, **CLS GROUP &
CLS BANK INTERNATIONAL,
LONDON, UK**



Nirmal Suri (Retd.)
CHIEF OF AIR STAFF,
INDIAN AIRFORCE



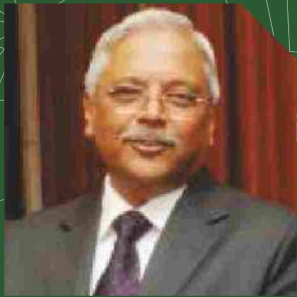
Wolfgang Lehmacher
LEADER, SUPPLY CHAIN
INNOVATION NETWORK™
KATALYST, SWITZERLAND



Robert Holdheim
CHIEF OPERATING OFFICER,
OLIVIA AI, CALIFORNIA, USA;
FMR. MD, EDELMAN INDIA



Ipsita Dasgupta
COUNTRY MANAGER - INDIA
APPLE SERVICES



Dr. Ravi Kumar
FOUNDER, CHAIRMAN & MD,
XCYTON DIAGNOSTICS LTD.



Harjit Singh
FMR. SECRETARY, GOI
FMR. CO-PRESIDENT,
EURO-INDIA CENTRE, FRANCE



General Deepak Kapoor (Retd.)
CHIEF OF STAFF,
INDIAN ARMY



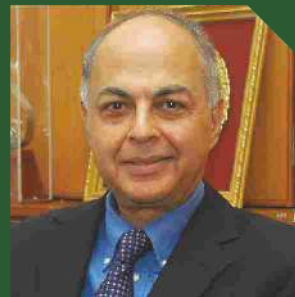
Dr. T. C. Nair
PAST WHOLE TIME MEMBER,
SEBI



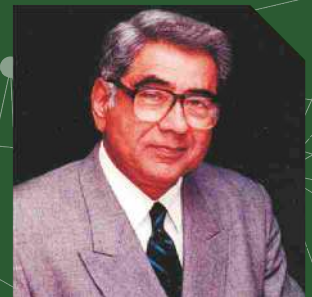
Dr. Shekhar Mitra
PRESIDENT,
INNOPENREUR LLC, USA;
FMR. HEAD - INNOVATION,
P&G, USA



Devita Saraf
CEO,
VU TECHNOLOGIES LTD.



Ranjit Shahani
FMR. VICE CHAIRMAN & MD,
NOVARTIS (INDIA) LTD.



R. K. Sukhdevsinghji
FMR. MD,
BHARAT PETROLEUM LTD.



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JAANAH ADVISORY SERVICES,
USA



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COMMENCE MINT VENTURES



Albert Maasland
GROUP CEO,
CROWN AGENTS BANK, UK



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INDIAN OIL CORPORATION LTD.



Sanjeev Sanyal
PRINCIPAL ECONOMIC ADVISER,
PRIME MINISTER OF INDIA
MR. NARENDRA MODI,
SINGAPORE



Aditya Somani
CHAIRMAN,
EVEREST INDUSTRIAL
& CONSTRUCTION LTD.



Tejpreet Singh Chopra
CHAIRMAN & CEO,
BHARAT LIGHT AND POWER,
CHAIRMAN,
GUJARAT PIPAVAV PORT LTD.



Tarun Kataria
INDEPENDENT DIRECTOR &
AUDIT COMMITTEE MEMBER,
JUBILANT PHARMA LTD.,
SINGAPORE



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FMR. CEO,
EXXONMOBIL CHEMICAL, INDIA



Sunil Chandiramani
FOUNDER & CEO,
NYKA ADVISORY SERVICES;
FMR. NATIONAL DIRECTOR,
ERNST & YOUNG, INDIA



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FOUNDER, AVAN MOTORS;
CHAIRMAN,
ISPAT INDUSTRIES LTD.



Ashith Kampani
CHAIRMAN,
COSMICMANDALA15
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PRODUCEPAY,
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FMR. MD & CEO,
CREDIT ANALYSIS &
RESEARCH LTD (CARE)



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LEADING ORGANIZATIONS
INTERNATIONAL, HONG KONG



Babulal Varma
MD,
OMKAR REALTORS
& DEVELOPERS



Sasha Mirchandani
FOUNDER & MD,
KAE CAPITAL

UBS Senate



Ridham Desai
MD,
Morgan Stanley



Sai Venkateshwaran
Partner & Head - CFO Advisory,
KPMG



Ramesh Swaminathan
Executive Director - CFO
& Head - Corporate Affairs,
Lupin Ltd



Sudeep Kolte
VP - Sales and Marketing,
Saint Gobain



Jaideep Pandit
Executive Director - Head
of Investor Relations,
Capital Markets,
CBRE



Dileep Joshi
Director, Human Capital (Global),
Essel Propack



Amisha Vora
Joint MD,
Prabhudas Lilladher



Akhilesh Thakur
Partner,
Primerisk Advisory Services



Chintan Thakkar
Managing Director - India,
OSTC Ltd.



Dharmesh Joshi
Director
(Integrated Supply Chain),
Drums Food
International Pvt. Ltd.



Rajesh Seshadri
Global CFO - GSC,
DHL Global Forwarding



Dr. Tanaya Mishra
Global Chief Human
Resources Officer, Essar



Surendra Goyal
CFO, Aditya Birla Group



Balasubramanian Jayam
Head of Marketing - India & SAARC
countries, Dahua Technology



Minakshi Samant
Executive Director HR,
Ingram Micro



Coumara Radja
Co-Founder and
Managing Partner
Maxval Professionals LLP



Ashish Musaddi
Director - HR,
Emerging Market & Europe
Cipla



Chandrasekhar Mukherjee
Chief Human Resource Officer
Magic Bus India Foundation



Kavindra Mishra
MD & CEO,
House of Anita Dongre Ltd.



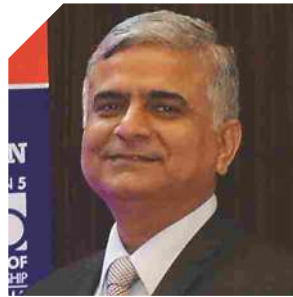
Anil Joshi
Consultant and Board Member,
Transient HR Solutions Pvt. Ltd.



Rishikesh Deshpande
CEO,
Avalon Global Research



Abhay Gupte
Partner,
Deloitte



Murli Sundrani
Business Director,
Becton Dickinson



Antony Parokaran
CEO,
Eros Elevators &
Escalators Pvt. Ltd.



Pramod Sant
VP, Head of Exports-Imports,
Siemens



Alok Ranjan
Chief Executive Officer,
Flipcarbon Integrated Solutions



Thiru A Thirunavukkarasu
Global President - HR
Cadila Pharmaceuticals Limited



Anil Jayaraj
Executive VP,
STAR India

Teaching Excellence

500+ years of Industry experience

Teaching is one profession that creates all other professions. As teachers, mentors and scholars, faculty plays a crucial role in the academic life of the students. One of the finest in the country, our faculty comprises of nationally and internationally experienced academicians. Equipped with corporate experience and academic governance, our faculty members impart theoretical as well as practical competence to the students making them corporate ready at the nascent stage.



Prof. Brigadier GPS Cheema, Indian Army | Director - Cardiff BBA & BA (Hons) Program

MSc; AMP-MDI, Gurgaon: 37 years with Indian Army; Deputy General Officer commanding Kashmir, Commander, Armoured Brigade; Colonel General Staff, Armoured Div.; Director (Operation Logistics) HQ IDS – Secretary, Jt. Ops. Committee, under Chairman, Chief of Staff.

Faculty : Human Resources Management, Leadership & Mind Mapping



Dr. Monika Sethi Sharma | Director - PGDM (BDI) & Dy. Director - UG Programs

PG (Eco. & Business); Ph.D (T&D); 22 years of academic exp. Supervisory Guide to 3 Research Scholars. Faculty at BITS-Pilani, BITS-Goa, DIMAT, SPJIMR - Mumbai, IIM Raipur and served as Head - School of Commerce, Mgmt. & Research at ITM University, Raipur. Awarded "Best Teacher Award". Conducted several MDPs & FDPs across the country and an OB Lab expert. Published Research papers & received Best Paper Presenter award at an International Conference.

Faculty : Human Resources Management



Prof. Elora Basumatary | Director - Cardiff MBA Program

PGDM (IIM Calcutta); 12+ Years of experience in Business Development, Operations Management, Sales and Distribution, Marketing and Media management. Worked across 3 continents.

Faculty : Entrepreneurship, Distribution Management, India & Global Political Economy



Dr. Asha Bhatia | Director - Research

MBA (Finance & HRM); Ph.D; 23 years' experience. Fmr. Dy. Director, National Association for Blind. Published 20+ research papers, authored a book chapter & received several research grants. She is selected from India to the 15-member board of the ENACTUS Global Faculty Research Network representing Asia. Received Awards like "Distinguished Woman in the Field of Management, 2020" & Unilever Award for "Leadership & Sustainability". Trained the Mumbai Police, Indian Navy etc. & served as faculty at K. J. Somaiya Institute

Faculty : Research Methodology, Social Entrepreneurship



Prof. R. Sriram | Director - Examination & HOD - Operations

BE (N.I.T.); MBA, S.P. Jain Institute of Management & Research (SPJIMR); Total 25+ yrs. of work exp. in Industry & Business Consulting in Equity Broking, Health & Fitness, Food & FMCG, Travel & Tourism, Manufacturing, Private Equity; VP & COO in NESS Technologies (An Israeli company); Sales Director (Intercept Consulting); Business Manager (TI Automotive PLC – American MNC) and Batliboi & Co.

Faculty : Operations Management



Prof. Maneesh Ketkar | HOD - Finance

MA (Economics) & PGDM - Finance; 26 years work experience in Banking, Treasury, Risk Management and Fund Raising. Serves as Chief Business Officer, United Stock Exchange of India; Head – Debt & Credit markets at the French Bank Credit Agricole and as Head–Institutional Sales, Treasury at HDFC Bank. He has worked in ICICI Infotech in Sydney, Australia, Reuters India, Credit Lyonnais, Peregrine Capital, Ashok Leyland Investment etc

Faculty : Finance, Debt & Capital Markets, Banking, Valuation



Dr. Pranjali Madhur | HOD - HR

LLB, MBA, PGDM, Ph.D (EI); 14 years of experience in Academics, Research & Industry. Authored a book & published more than 25 research papers. She is Editorial Board Member & Advisory Board Member for several Management Journals. She is a Certified & Licensed NLP Practitioner and has expertise & consultancy in OD, Recruitment Analyst, Life Coach & Strategic Analyst. Served as Faculty at GITAM HBS and MIT School of Mgmt.

Faculty : Human Resources Management, Law, Strategic Management & Mandarin


Dr. Chandan Thakur | HOD - Marketing

BA Economics (Hons), Delhi University; MBA, European University, Switzerland; DBA, (Ph.D); 16 yrs. in education sector as Professor (Marketing) & Chairman, International Relations at IMT - Ghaziabad.; Served as Faculty of College of Banking & Financial Studies (CBFS), Muscat, Oman; Effect of Psychographic Factors on Consumer's Attitude toward Cause Related; Marketing", Scholar Press, Germany.; Published Research papers in several reputed International journals.

Faculty : Marketing Management


Prof. M. Guruprasad | Dy. Director - Research & HOD - GM

BSc; MSc; PGCRM (Tata Institute); NET-JRF; MBA. 20+ years' experience in Teaching & Research. Authored 2 books - Insurance Institute of India – 'Insurance & The Environment' & 'Marketing Research & Insurance'. Served as Head of Academics, Placements & led MDP's.

Faculty : Economics, Banking, Quantitative Methods & Marketing


Prof. Leslie Rebello | Chief Human Resources Officer

BSc; LLB; PGDM, XLRI (Jamshedpur); A veteran of HRM having trained over 30,000 Managers from 200 cos. including HLL, BNP Paribas, Tata Group, Abbott, ACC, HDFC, Barclays, Nielsen and cos. in Singapore, Dubai, Oman & Bahrain. 12 years in industry as VP - HR, Sonata Software & GM – Personnel, Marico. Served as an HR Advisor to Tata Group, SBI Funds Mgmt., Standard Chartered, Workhardt, RPG Group, Mahindra Group, etc. Teaching for 2 decades at SPJIMR, JBIMS, XIM, ISB-Hyderabad and Naval War College.

Faculty : Human Resources Management


Prof. Jagbir Singh | Chief Financial Officer

CA (1992); CFP (2006); NISM (MF Distributor, Investment Adviser & Depository Operations); Accredited Continuous Professional Education (CPE) for MF Distributor (MFD), MF Foundation Course (MFFC) & Investment Adviser (IA).; 25+ yrs. exp. & has served as CFO, JMT Group. He is a leading trainer for Financial Planning, Equity & Debt markets, Investment Planning & Taxation; Trained employees & financial advisors of UTI AMC, Birla Sunlife AMC, DSP Black Rock AMC, SBI, HDFC Bank, Axis Bank & Union Bank.

Faculty : Financial Management


Prof. Mohammed Aadil Salim Dalvi

MMS (Operations) & M. Com (Marketing); Six Sigma (Green Belt) Certified from International Academy for Certification & Training), Diploma in Materials Management; Cleared Ph.D Entrance Test, Pune University in Production & Operations Management. 7 years work experience; Conducted more than 80 workshops & seminars on Soft skills; excellence in MS office (Excel, Word & Power Point), Web search tools & Corel Draw.

Faculty : Operations


Prof. K. V. Ramakrishnan

BSc, LL.M (Mumbai University) CAIIB(I); 38 yrs experience in Financial Sector; 23 yrs in Reserve Bank of India. 15 years in STCI Finance Limited (promoted by RBI) as General Manager in Treasury & Credit areas.

Faculty : Financial Markets, Derivatives, Risk Management & Managerial Economics


Prof. G. Suman | VP - Corporate Relations & Executive Programs

13 years of prodigious experience in placement, teaching, training and development. Energetic community outreach manager, experienced in creating and maintaining long term relation with 2000 companies and top management people. Efficient, thoughtful Researcher who analytically Presented Paper for AICT Sponsored National Conferences, Sasmira's National HR Conference and Allana Institute of Management Studies for National Conference.

Faculty : Marketing & Human Resource Management

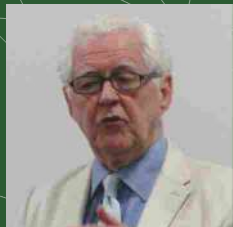

Prof. Chetan Jayantilal Parikh

BSc; Diploma in Marketing Management (XIM); Awarded Certificate of Proficiency in Strategic Management (Strategic Management Forum of India); 18+ years of Experience; Worked with Jostle Trading Corporation; Associate Dean of Studies at Xavier Institute of Management. Visiting Faculty at XIM-Mumbai, Garware Institute. Conducted Training programs for leading cos. Like Cap Gemini, Asian Paints, GVK, Arvind Mafatlal etc

Visiting Faculty : Marketing Management

Internationally Experienced Faculty

Our International faculty comprise an elite group of the world's most recognized thought leaders in business management from USA, UK, Europe, Africa and Asia. Our professors are highly approachable and accessible, providing leadership and personal guidance to help shape the graduate school experience.



Professor Emeritus Dr. David Faulkner

D.Phil, Oxford University, UK; Ex-Deputy Director, Oxford University Said Business School; Head Strategy Consulting, Arthur D. Little, Consultant McKinsey, UK; Authored 13 books; Emeritus Professor of Strategy, University of London.



Dr. Sanjeev Kaushal | Co-Chair, Academic Council

BSc/MSc, Delhi University; MS & Ph.D., Iowa State University. Vice President – Corporate Technology & Business Development, Tokyo Electron Ltd.: Established TEL's Santa Clara Labs, California with partnerships with UC Berkeley, Stanford, MIT & Imperial College. Faculty at University of Texas & Stanford University, USA



Dr. Uday Karmarkar | Co-Chair, Academic Council

Ph.D., Sloan School of Management, MIT, USA; B.Tech., IIT Bombay; Distinguished Professor in Decisions, Operations & Technology Management, L.A. Times Chair in Technology & Strategy, UCLA Anderson School of Management. Ex-Faculty, GSB-University of Chicago; Consulting at Aditya Birla Group, Eastman Kodak, Ford, GM, Hindustan Lever, IBM & Xerox. Published extensively in International journals including Harvard Business Review.



Dr. Raja R Choudhary | Director - Academic Affairs & New Programs

Dual doctoral degrees in Economics & Psychology & is certified by Harvard University (USA) & Yale University (USA); 32+ yrs. of business exp.; Served as CEO of Xerox Corporation, Australia. Academic Experience : Dean - N.L. Dalmia Institute of Management; Director - S.P. Jain Global; Visiting Professor at NITIE; Chief Happiness Officer, IIT Madras; Distinguished Faculty at SPJIMR.

Faculty : Marketing Management



Dr. Mukul Madahar | Associate Dean (International), Cardiff Met. University, UK

B.Tech. (Hons in ECE); MBA; MSc (Information Systems); Ph.D (Spreadsheets & Risk Mgmt.). Worked as Recruitment Consultant & Consultancy projects. At Cardiff Met as Module Leader (Strategic Mgmt., International Mgmt. & People & Organisation); MBA Dissertation Convener; Serves on Advisory Com. For Research Conference at Symbiosis.

Faculty : Strategic Management & International Management



Prof. Vijay Tandon | Director - PGDM & International Programs

MBA, BSc; 16 years' Experience: 7 years in Marketing, 5+ years in Sales & 4+ years in teaching. Served as Marketing Consultant – South Asia for Magnus Health. Marketing Manager of GE Healthcare and worked for Tyco Healthcare & Astra Zeneca.

Faculty : Marketing Management



Prof. Salma Nasr | Head - International Relations

Graduated in Fine Arts at Helwan University, Egypt; MBA (Cardiff Met. University, UK). Worked 2 and half years in PC's as Microsoft and HP sales account Manager. Managing Relations with International University in 20 countries. New program development in collaboration with international universities. Supporting Digital Marketing & HRM.

Faculty : International Marketing

International Partner



CARDIFF METROPOLITAN UNIVERSITY, WALES, UK

- Welsh University of the year (Good University Guide 2021) by The Times - The Sunday Times
- Top University for International Student Satisfaction (7 years in a row) by International Student Barometer
- Top Modern University in the UK by Times Higher Education
- Globally Recognised Brand with 150 years pedigree and 80,000 alumni around the world
- 1st AICTE approved International MBA degree in India
- Awarded "Investors in People" Silver accreditation
- Most improved student experience Award by Times Higher Education
- Worked with 5000+ companies bringing to market over 500 new products
- Working with 1000+ universities across 6 continents

Global Bachelor in Business Administration

(3 years / 2 + 1 year)



Cardiff
Metropolitan
University

The BA (Hons) in Business Management Studies (BMS) degree is a very popular and vibrant program with Cardiff School of Management. The program aims to provide high quality and professionally relevant undergraduate program which makes the students corporate ready in the current VUCA world. There are two options to pursue this course; Global BBA from Cardiff Met, UK (3 years at UBS) and Global BBA Degree from Cardiff Met, UK (3rd year in UK)

Year 1

120 credits of compulsory modules in Semester 1 & 2

- Introduction to Marketing
- Managing People at Work
- Business Economics
- Law and the World of Business
- Business Information Systems
- Finance for Managers

Year 2

80 credits of compulsory modules & 40 credits of optional modules in Semester 3 & 4

- Contemporary Issues in International Political Economy
- Contemporary Operations Management
- Business in Action
- Research Methods for Business
- Work Experience

Electives (select any two)

- Money, Banking & Risk
- Investment Markets & Principles
- Consumer, Culture & Commerce
- Integrated Marketing Communications

Year 3

40 credits of compulsory modules & 80 credits of optional modules in Semester 5 & 6

- Strategic Management
- Change Leadership

Electives (select any four)

- Strategic Brand Management and Effective Advertising
- Innovation & Entrepreneurship
- Investment Management
- Contemporary Business Communications in Globalised World
- Financial Management for Managers
- International & Global Marketing

Global Accreditation



India's 1st Global Inter-disciplinary BA (Hons.) Degree in Business + Liberal Arts / Economics / Sports / Design / Data Analytics (3 years / 2 + 1 year)



Cardiff
Metropolitan
University

Business Management

- Introduction to Marketing
- Managing People at Work
- Business Economics
- Law and the World of Business
- Business Information Systems
- Finance for Managers



Liberal Arts

- Conducting and Communicating Research in Psychology
- Conceptual and Historical Issues in Psychology
- Social and Developmental Psychology
- Critical Social and Developmental Psychology
- Psychosocial Aspects of Education
- Culture, Media and Social Psychology

Economics

- Information Economics
- World Economy
- Applied Microeconomics
- Macroeconomics: Theory and Application
- Economic Tools for Government
- Industrial Economics

Product Design

- Design Process: User Centric Methodologies including Design Thinking & Human-Centred Design
- Studio practice - Product designer in the 21st century
- Constellation: Concept Design
- The practising Product Designer
- Critique to sharpen your ability to put your design practice into context
- The product design professional

Sports

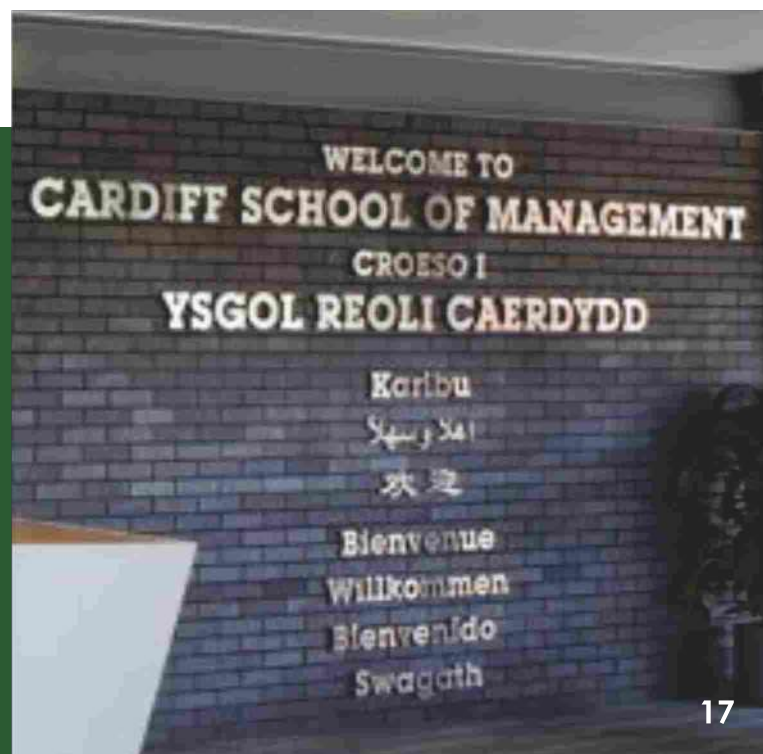
- Enterprise in Sport and Health
- Managing Sport Events
- Business of Sport
- Economics of Sport
- Sport Consultancy
- Managing High Performance Sport

Data Analytics

- Computational Thinking
- Data Analysis
- Blockchain Fundamentals
- Data Visualisation & Storytelling
- Analytics & Business Intelligence (20 credits)
- Computational Intelligence

Note: All subjects will be finalised by the Academic Council in July.

Global Accreditation



Global Bachelors in Business Administration + Global MBA (4 years)



Cardiff
Metropolitan
University

The Global Bachelors in Business Administration + AICTE Approved MBA (Cardiff Met, UK) brings you the best of both the worlds; the know-how of Indian as well as International business scenario. The course is a perfect progression from IB program with 1 year advantage opening horizons to multiple career opportunities including international transfer and exchange option to 25+ countries. The students get to learn the global way of life with internationally benchmarked curriculum in the comfort of their own homeland.

Year 1

120 credits of compulsory modules in Semester 1 & 2

- Introduction to Marketing
- Foundation of HRM
- Business Research Skills
- Business in Global Context
- Foundation of Law
- Developing Academic Practice
- Finance for Managers

Year 2

80 credits of compulsory modules & 40 credits of optional modules in Semester 3 & 4

- Contemporary Issues in International Political Economy
- Contemporary Operations Management
- Business in Action
- Research Methods for Business
- Work Experience

Electives (select any two)

- Money, Banking & Risk
- Investment Markets & Principles
- Consumer, Culture & Commerce
- Integrated Marketing Communications

Year 3

40 credits of compulsory modules & 80 credits of optional modules in Semester 5 & 6

- Strategic Management
- Change Leadership

Electives (select any four)

- Strategic Brand Management and Effective Advertising
- Innovation & Entrepreneurship
- Investment Management
- Contemporary Business Communications in a Globalised World
- Financial Management for Managers
- International & Global Marketing

Global Accreditation



Year 4

MBA is an internationally recognised qualification is for 'high flyers' who are keen to assume leadership roles and boost their career prospects. The course aims to encourage independent and creative thinkers by following the British Quality Assurance Agency (QAA) guidelines in giving students a 'strong practical and professional orientation' differentiating it from other Indian MBA programs. You get the best of the reputed IIM pedagogy and global exposure in our two continents and three campus flagship program.

One Global MBA Degree

Two Continents

- Asia
- Europe

Three Business Schools

- Universal Business School
- Cardiff School of Management, UK
- IIM Indore

Four Specializations

- Marketing
- Finance
- Human Resource
- Logistics & Supply Chain

Five Dimensional Transformation

- Innovation
- Entrepreneurship
- Ethics
- Environment
- Wisdom Through Self Excellence

Six Consultative Placement Team Members

- Unique Consultative Placement Approach by 6 Member Strong Team

Optional: Study at Cardiff Met., UK
Study at IIM, Indore

Seven Experiential Learning Modules

- Consulting Aptitude Project (CAP)
- Self Assessment, Validation & Intervention (SAVI)
- Design Thinking
- Research Paper Publication (RPP)
- Leadership Development Program (LDP)
- Management of Self (MOS)
- Societal Management Aptitude & Responsibility Temperament (SMART)

Eight New age Sub Specializations

- Fintech
- Digital Marketing
- Data Analytics with SAS
- International Business
- Lean Six Sigma
- Retail Management & E-Commerce
- Artificial Intelligence & Machine Learning
- Wealth Management & Portfolio Optimisation

Nine Skills Bestowed in Budding Professionals

- Problem Solving
- Working within Teams
- Data analysis & Interpretation
- Oral Communication & Presentation
- Conflict Resolution
- Cross Cultural Awareness
- Coachability & Reflection
- Negotiating Globally
- Quantitative Ability

Ten CEO's Delivering Program

**STUDY
ABROAD**



Summer School and Student Exchange Programs

Summer school and student exchange opportunities are extremely important part of our course curriculum. These not only give you valuable experience that can help you secure a job you want but also give you the opportunity to work hands-on in a professional environment. Fast paced professional environment during the internships equips you with excellent time management and team player skills.

Since, UBS is "By the industry For the Industry, the national and international corporate relations team at UBS works round the clock to provide the best possible opportunities to our pedigree. Our students have successfully completed their internships with renowned MNCs like Toyota, Dun & Bradstreet, Tata Chemical, Omkar, DSP BlackRock and many more.



Tejpartab Anand



Benaifer Pereira



Vaneet Chaudhary



Jaya Lalwani



Hrithik Vora



Aishwarya Gorak



Bhumit Masrrani



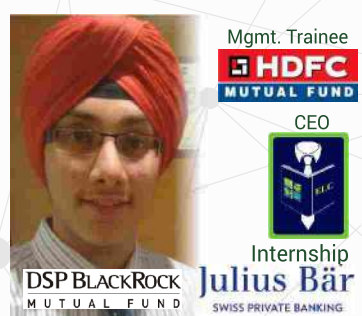
Dishi Chotani



Dimple Lingayat



Ankush Goel



Harjas Singh



Sagar Gangwani

Global Exchange Programs

  Colombia	  Germany	  USA	  Brazil
  Greece	  Slovenia	  Portugal	  Bulgaria
  Morocco	  Spain	  Indonesia	  France
  Hungary	  Russia	  Brazil	  Senegal
 Bulgaria	  Belgium	  Russia	  Spain
  Netherlands	  Germany	  Greece	  China

Career Pathways

At UBS, we start the preparations for your graduate journey right from Day 1. Your aspirations are polished with the help of internships to reach the end goal of placements. Once you graduate, you will be making us proud, while joining the brilliant global UBS Alumni academically and professionally.

Unique Global Learning Opportunities

MBA from Cardiff Met at UK Campus

Our unique Inter-disciplinary program provides unique career oriented pathways infused with Business

1. Business + Liberal Arts (Psychology) for a career in HR
2. Business + Sports for a career in Sports Management
3. Business + Economics for a career as an Economist with World Bank, IMF
4. Business + Design for a career in Product Design and Product Management
5. Business + Data Analytics for a career in Business Analytics, Artificial Intelligence & Machine Learning

Global MBA / MA from other International University

Placement / Internship Opportunities with 100+ companies

Entrepreneurship | Management Research (Corporate or Academic) | Human Resources Operations | Marketing & Business Development | Development Work (including with International Agencies) | Digital Marketing | Advertising Branding & Communications | Management/Strategy | Consulting | Business Analytics | Public Relations | Market Research | Financial Analysis | Business Law | Business Journalism

International Student Exchange in 25+ countries & Cardiff Summer School in UK

Global MBA from UK, USA, France and Switzerland at UBS Indian Campus

AICTE Approved PGDM

Skill Development and Competency Building

Knowledge and understanding of business management, in conjunction with the development of graduate employability skills required from employers is paramount. From the moment of induction, to completion of your final year, employability is an important aspect of your degree program.



One-on-one Counselling



Resume-writing



LinkedIn Profile Building



Aptitude tests



Group Discussions



Interview Training



MS Excel Training



Email Writing



Sector Orientation Talks



Personality Development



Mock Interviews

Multiple Placement Opportunities

UBSians Working Abroad

Our students after completion of their Degree have secured excellent opportunities in Germany, UK, USA, Canada etc. selected on the basis of the international standard of education which enables them to think critically and make informed decisions on the basis of evidenced opinions in a professional environment which has transformed them.



Tejpartab Anand



Siddhant Sharma



Aishwarya Parekh



Kritika Dogra



Johannes Mertens



Abdelrahman Kadry

UBSians Working in India

UBS graduates have a plethora of opportunities to work after their graduation across industry due the enviable corporate connect that UBS enjoys with the backing of 60 CEOs. For those that choose to pursue their career, we have a very competent Corporate Relations team which will help them secure placements in top Indian and multinational organisations leveraging the vast network of alumni and employers in India and overseas.



Nainy Bhandari
BBA + MBA



Ankush Goel
BBA + MBA



Pranjul Mishra

Officer
1st NAGA Battalion



Kunika Gupta
BBA + MBA



Sharada Samaveda

Digital Marketing



Bhumit Masrani

Account Executive



Kamran Usmani
BBA + MBA

Sr. Sales Executive



Athulya Pillai
BBA + MBA

Relationship Manager



Dimple Lingayat

Research & Strategy



Janhvi Gawade
BBA + MBA

Marketing Manager



Prit Kothari

Asst. Relationship
Manager



Bhavya Agnihotri

Financial Analyst

UBS Creating Entrepreneurs

What India needs is Job Creators. At UBS we provide multiple incubation opportunities which help students develop and hone their entrepreneurial skills. With the focus on experiential learning (learning by doing), students are equipped and confident to brave out to build successful businesses or help take their family businesses to the next level of growth armed with a global outlook and high quality skills which set them apart from the typical Indian graduates.



**Inside Out
Farms LLP.**
Co-Founder

Arjun Bajaj



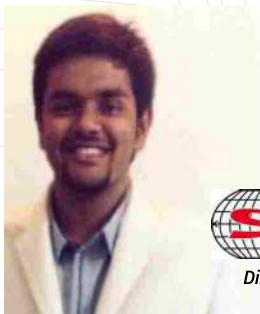

Manoja Retail Industries Limited
Managing Director

Vivek Brijwasi



PVC
Pipes & Fittings
Director

Mayur Mittal




Director

Jash Shah




Director

Rahul Gangwani




Director

Vaibhav Patil

UBSians Undertaking Masters Study in India & Abroad

A Cardiff Met. Degree is one of the strongest signals of academic merit across the world. That is why our graduates have been accepted on to some of the most selective Master's and Top MBA programs in the world, and have done us very proud there by achieving the highest commendations.




UK

Ashwin Nair




USA


Aishwarya Gorak




Hyderabad

Harjas Singh




Texas

Syed Mujahid




UK

Vaneet Chaudhary




Australia

Prapti Agarwal

UG Students Getting an Opportunity to Become A CEO of ExCoLearn Pvt. Ltd.

Once you join UBS, you have the amazing opportunity to work for a private limited company, where you will experience management live, and build your leadership skills. You can get promoted to a Vice President in Year 1 & become a CEO of the company managing 100 employees by the 3rd year. You can assume roles like CFO, CMO, COO, CHRO & take charge of the Balance Sheet. You will learn marketing, finance, operations, human resources, logistics, supply chain & project management skills, which will make you stand out.



Hrithik Vora



Kavisha Shah



Ankush Goel



Vaneet Chaudhary



Jaya Lalwani



Bhumit Masrani

Global Alumni Network

We, at UBS, believe in the strong power of our alumnus who are making us proud around the globe. They act as guiding force to our students for the available industry updates, career possibilities, motivation, career support through guest lectures, professional innovative schemes such as Professional Mentoring Programme, work shadowing and professional networking opportunities.



SAITEJA NUTALAPATI
Founder & Director,
Budapest, Hungary



STEPHANIE POSADA
Senior Consultant ,
Venezuela



SHREYA PRABHU
Marketing Operations
& Analytics Associate,
Ireland



TEJPARTAB ANAND
Financial Solutions Provider,
California, USA



NGABU DAVID KIIZA
HR Manager,
Congo



DR. SWATI GOGAWAT
Dental Practice Manager,
UK



ANAIIS REMON
Gestionnaire
Immobilier, France



HOSHEDAR BATLIWALLA
Instructor & Professor,
Canada



ABDELRAHMAN KADRY
CEO & Co-Founder,
Egypt



DARIA DENISENKO
Russia



ABHIJEET THORAT
Duty Manager,
New Zealand



ANUJ SHANDILYA
Investment Consultant,
Dubai



VAISHALI KUMAR
HR Consultant



BBA Student's Testimonial

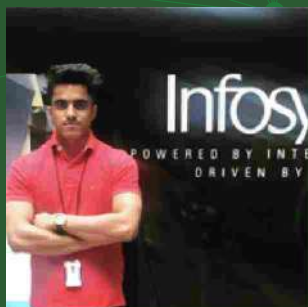


Gunjan Wagh

"It was an amazing experience to work with Sharekhan as a trainee for summer internship. It helped me learn about the stock market, how it works and to manage portfolio. This opportunity has helped me understand what I learnt in college and helped me to apply my knowledge into real market scenarios."

Prapti Agarwal

"Internship at Schmittlen luxury chocolates was a fun, learning and at the same time an overwhelming experience. During my internship, I had to play different roles from working for new product development, to research, to coming up with new campaign ideas. The company has a strong organizational culture with all the departments working together in a perfect harmony. The internship process helped me understand the crux of Branding and Marketing."

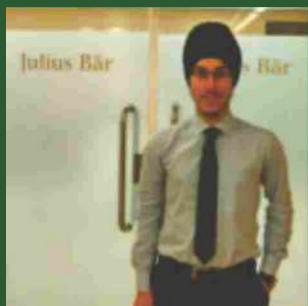


Sagar Gangwani

"During my summer break, I got an opportunity to do my internship from Infosys Poland. I was a part of the Accounts Payable (AP) team, which taught me how the financial processes function in organizations. By attending training programs such as Business Communication & Customer Orientation, I had a chance to develop my soft skills. Working at Infosys was a remarkable experience and I believe it has prepared me for my professional career."

Tejpartab Anand, Wealth Advisor, Cornerstone, California USA

"UBS has helped me in building strong foundation of management skills and practice across all major functional areas of business which would be helpful life long. Joining UBS has been one of the best decisions of my life as it has made me future ready for the ever evolving business world. The global BBA course has given me an understanding of several economic strategies in Asia as well as in Europe"



Harjas Singh

"The internship experience at Julius Baer (Leading Swiss Private Bank) was enriching & insightful with first hand experience on analysing funds, managing/revising portfolio's and interacting with the HNI & UHNI clients. It gave me a flavour of the private banking space."

Karan Avlani

"Practical experience through my summer internship has been invaluable. My time at Aditya Birla capital has helped me polish several skills such as communication, multi-tasking, dealing with diversity and meeting deadlines. The experience I take along will help me become more disciplined towards my professional goals. I would really like to thank UBS for giving me this platform to grow and evolve."



Learn from the Corporate Experts Annual Symposiums

To arm our students with latest industry insights and make them corporate ready, we conduct voluminous interactive sessions with trade experts through 'Learn from The Corporate Experts Annual Symposium' and 'Global CEO Series'.

Linking Human Capital Management to Corporate Bottomline

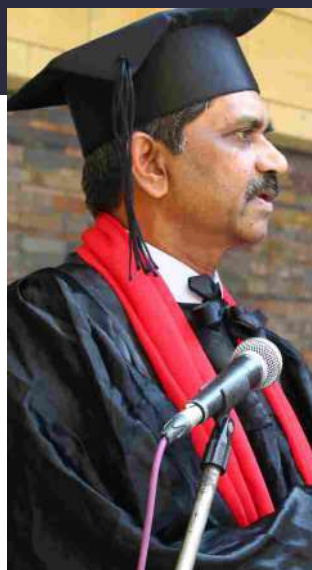


Left to Right : Dr. Tanaya Mishra, Sr. VP – Group HR, JSW Steel; Mr. Rituraj Sar, VP - L&D, Lupin Ltd.; Mr. K. Raveendra, Director – Talent, CRISIL

Functional Competencies to deliver MAKE IN INDIA



Left to Right : Mr. Jagdish Khosla, SVP - Sales & Services, HP; Mr. Pramod Sant, VP & Head of Import & Export, SIEMENS; Lt. Col. Anil Shukla, Head Logistics, IPSOS; Mr. RSP Singh, Head Sales & IT Support, L & T Investment



Mr. D. Shivakumar Chairman & CEO, Pepsico India

"Awesome campus of 40 acres. I liked the concept of 4 students sharing a common dorm. I loved the concept of your library & wisdom school upstairs. The spacious offices & classrooms are fabulous perfectly designed both for learning & comfort, so you have all the ingredients of a great learning atmosphere. It is a fantastic location & great campus, Make the most of it!"

Disruptive Innovation – A Key Differentiator to Survive & Grow in VUCA Environment



Left to Right: Mr. Jayaram Ramachandran, VP-HR, Huhtamaki PPL; Mr. Hitesh Shinde, Business Head India, Blue Star Infotech; Dr. Rahul Altekar, Industry Director, Aurionpro Solutions; Mr. Aniketh D'souza, CEO, Mindstorm; Mr. Dilip Jayaram, AVP HR & Consulting, Walchand People First

Woman's Symposium - The Juggle is Real: How to stay on your A-Game



Left to Right : Ms. Rekha G Rao, Sr. VP, 20:20 MSL; Ms. Seema Singh Bhadoria, CEO, Gyan Batao; Ms. Mayuri Mhatre, Director, WETFY Brand Solution Pvt. Ltd.; Dr. Shilpa Kulkarni Dang, HR Head, Ajmal Perfumes Manufacturing; Ms. Shanta Martin, Global CEO, Pentagon Group; Ms. Awantika Bhardwaj, VP - Employee Success, Abzooba; Ms. Radhika Mukherji, Founder & CEO, Happydemic, Music Lover, Entrepreneur

Global CEO Series



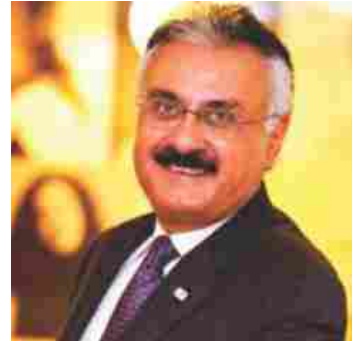
Dr. Nora Colton
Deputy Vice Chancellor
(Academic)



Wybren Van Der Vaart
Founder & CEO



P. R. Ramesh
Chairman



Deepak Kapoor
Chairman



Tomio Isogai
MD & COO



Ramesh G Iyer
MD & CEO



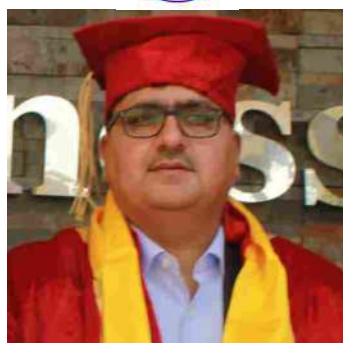
Samir Saraiya
CEO



Ridham Desai
MD



Robin Banerjee
MD



Ravi Chawla
MD



Monica Tata
MD



Neil George
MD

UBS in the News

www.indiatoday.in

MAY 27, 2013

INDIA TODAY

Trade stocks, play golf, study in luxury

Five Star UNIVERSITIES

Higher education gets a makeover as creature comforts, recreational options and state-of-the-art amenities take pride of place on private university campuses

By Sonali Acharjee, Gayatri Jayaraman and Amitabh Srivastava

EDUCATION LUXURY UNIVERSITIES

Business as Casual Universal Business School, Karjat

In his 1st year BBA at Universal Business School (UBS) in Karjat, Maharashtra, Tej Pratap, 17, a US student of Indian origin, runs Shakespeare's Kitchen, a personal venture, out of his Perkins Eastman-designed four-bedroom campus home. It's a one-man show. He puts out a small weekly menu of pasta and sandwiches which he makes in the induction stove in his kitchenette. He offers doorstep delivery on a tray to students.

It's the kind of spirit of enterprise that Tarundeep Singh Anand, 39, co-founder of UBS along with his father Gurdip Singh Anand, 71, and realtor Babulal Varma, 45, is looking for. Tarundeep, along with six academic council members, reviews the entire career of a student so as not to admit someone on the basis of just one exam. For instance, UBS admitted a girl who had raised Rs 2 lakh in a college marketing campaign.

In its first year, UBS, with 90 students, is a Rs 1,000-crore university. It offers a three-year, AICTE-certified BBA and a 15-month MBA, with an option of obtaining both degrees from Cardiff Metropolitan University, UK.



Universal Business School, Karjat, Maharashtra
TRADING ROOM Has 30 stock trading terminals worth Rs 2 crore.
ACCOMMODATION 58 four-bedroom campus homes, each 1,100 sq ft.
CLASSROOMS Three 40-seater amphitheatres, with six multimedia, touchscreen projection systems.

WalesOnline
NEWS WHAT'S ON RUGBY FOOTBALL SPORT BUSINESS MORE

JBS MOTORS PROPERTY DIRECTORY FAMILY NOTICES TRAVEL DATING BOOKANAD BUYSELL PHOTOS

W Business Business Opinion CBI

It's time to deepen our links with India - and our universities are showing the way

Business, government and universities all have a part in helping the historic relationship between India and the UK grow and flourish

Prime Minister Theresa May and Indian Prime Minister Narendra Modi walk through the gardens of Hyderabad House in New Delhi

The relationship between the UK and India can be summed up with two words: opportunity and openness.

Initiatives such as the UK-India Business Council's CEO Forum and 2016's UK-India Year of Education, Research and Innovation are all helping to build new and stronger bonds. And to recognise this work, the CBI has recently published a report with Middlesex University entitled Bridges to the future: the role of universities in the UK-India relationship.

Interchange – For example, Cardiff Metropolitan University's partnerships with Planet EDU-QAI and Universal Business School is an excellent example of the fruits that are borne through the interchange between business and universities in both countries.

Cardiff Met also has a partnership in India with Universal Business School (UBS). The residential campus is in Karjat, an hour's drive from Mumbai. Currently, UBS has two courses with Cardiff Met, MBA and BA business and management (BABM).

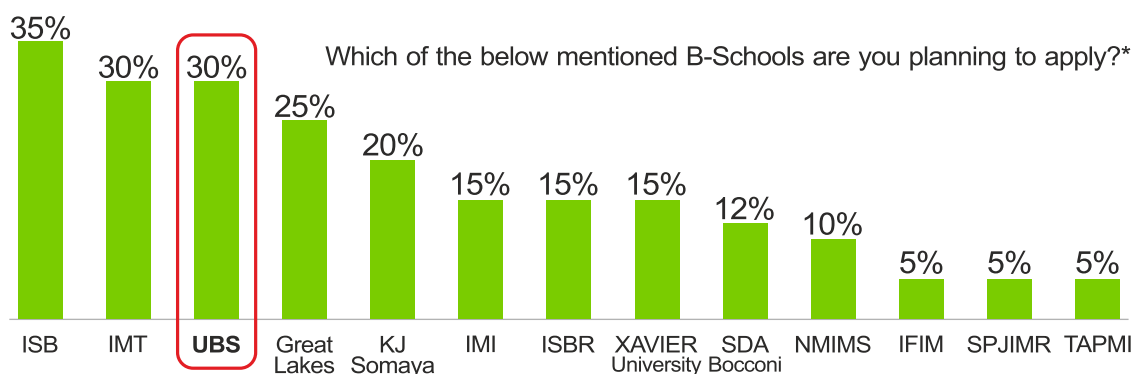
The partnership is expanding steadily and there are long-term plans to expand the courses available. UBS has excellent links with industry, and has a governing body comprising over 50 eminent academics and business leaders from India and beyond. Students therefore benefit from a wide array of guest tutors to enhance their academic learning.

UBS is the 2nd Most Attractive B-School in INDIA by Foreign Students

Graduate Management Admission Council®

Study in India 2019 Research Data

Sept 5, 2019



*2018 Participating B-School data

Industry Speaks



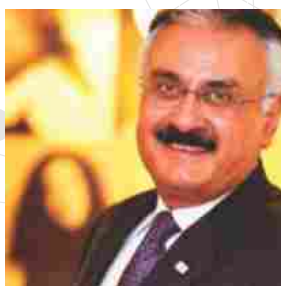
Dr. Indu Shahani
Dean, ISDI & ISME; Fmr. Dean, HR College
Fmr. Sheriff of Mumbai

"UBS promises to fill the gap between aspiring business professionals and the real world, promoting the ideology of ethical business and environment sustenance. I commend UBS for creating responsible business professionals."



Mr. Arun Nanda
Founder & Chairman, Mahindra Holidays
& Resorts; Director, Mahindra & Mahindra

"UBS has been developed on the lines of some of the best institutions across the globe and will provide us some of the future managers who will lead this country to its next level of economic growth."

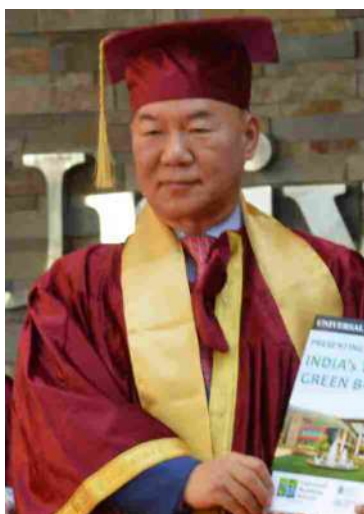


Mr. Deepak Kapoor
Chairman India, PWC

"It is amazing to see what you have achieved in such a short time. I really look forward to the creation of an excellent B-School in Mumbai. I wish you the very best of luck."

Mr. Neil George
MD, Nivea India

"I have experienced the amazing institution UBS that has been created. I am looking forward to coming back as there energy here is amazing. It is a beautiful campus, lovely students and wish this campus grows from strength to strength."



Mr. Ki Wan Kim
Regional CEO, Middel East & Africa,
LG Electronics

"My first Impression of your campus Green & Fresh, free from pollution. I envy you for this great learning atmosphere, to develop your curiosity, learn and get the support of the UBS Faculty."



Mr. Ridham Desai
MD, Morgan Stanley

"Very impressed by campus and facilities, very good education concept, grand project, impressed by wisdom, kudos to the Founders, students are lucky to be part of it"



Mr. P. R. Ramesh
Chairman, Deloitte India

"UBS is high quality institution with quality faculty. I have interacted with your Founders and I am truly impressed and I am sure this institution will live up to its name of being Universal and will soon have a footprint, which is visible across the world."



Corporate Connect and Awards



Asia Education Summit and Awards 2016, UBS awarded 'The Most Innovative B-School in Mumbai' by Hon. Minister of HRD, Govt. of India



Ratan Tata, Chairman Emeritus, Tata Group greets UBS Chairman Tarun Anand



Honorable President of India Late Shri. Pranab Mukherjee & UBS Chairman Late Gurdip Anand at the NDTV Leadership Awards 2012



ASSOCHAM National Education Excellence Awards 2013 UBS Awarded 'The Most Upcoming Business School in India' by Dr. Pallam Raju, Hon. Minister of HRD, Govt. of India



Honorable Prime Minister of India Narendra Modi meets UBS Board Member Tejpreet Chopra CEO, Bharat Light & Power in 2017



Honorable Sheriff of Mumbai, Dr. Indu Shahani, Mr. Arun Nanda, Chairman, Mahindra & Mahindra Holidays at the Launch of UBS Coffee Table Book 2011

A Vibrant Green Campus

"Your new Home"

Situated in the lap of nature, UBS campus was designed by world renowned American architects keeping in mind the motive to make it perfect place for pursuing extremely rigorous and intellectually challenging programs. Sprawling over an area of 40 acres, UBS has a serene and tranquil atmosphere with mountains, waterfalls and lush greenery. Rated as "Five Star University" for best infrastructure by India Today, UBS is a truly B-School with SOUL.

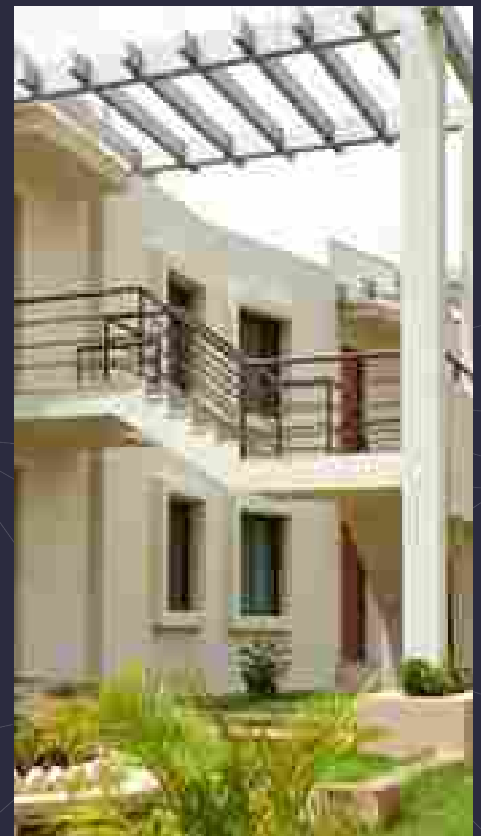
Learning Environment

- Fully WiFi campus
- Amphi-theatre audio visual classrooms
- World class library and electronic databases
- Global Cross Asset Trading Room
- Documentation center for printing and photocopying



Luxurious Living

- Fully air-conditioned residential accommodation
- 24 by 7 Security coverage with CCTV
- World Class food service by SODEXO
- Separate Jain kitchen
- Housekeeping and professional laundry services (LaundromINT)
- Fully equipped Gymnasium
- Party Lounge with Piano and Movie Room
- Transportation to Karjat Station
- Emergency services
- Postal & Courier services
- Convenience Store
- 24 Hours ATM facility
- 24 x 7 Café on campus (Grab and Go)
- Professionally managed Medical Clinic on campus
- Plaza with Open Air Theatre
- Tuckshop & Salon



Sports

- Indoor Sports – Table Tennis, Pool, Snooker, Carom and Chess
- Flood lit Football and Cricket ground
- Flood lit Basketball and Volleyball
- Badminton and Tennis Court
- Mountain Biking, Trekking and Mountaineering

Environment Friendly

- 355 kwp Rooftop Solar Power Project
- Rain water harvesting
- Waste recycling
- Thermos effect to external façade
- 7000 trees planted
- Organic farming
- Electric Car
- Intelligent Solar Lighting





A Dynamic Sports Community



Awarded with "Best Sports Integrated Program" by The Times of India, UBS focuses on holistic development of its students. UBS is the 1st B-School in India to introduce the MILES multi-sports program on campus working with leading Sports Management Company "Edusports". The campus has dedicated facilities for the following sports

- AC Gymnasium
- Yoga Room
- Basketball
- Tennis
- Volley Ball
- Cricket
- Football
- Badminton
- Pool / Snooker tables
- Table Tennis
- Pentathlon
- Archery & Rappelling
- Mountain Biking
- Jogging Track
- Trekking
- Touch Rugby



Pool & Snooker



**Fully Equipped
Gymnasium
& Health Club**



**Table
Tennis**



Carrom



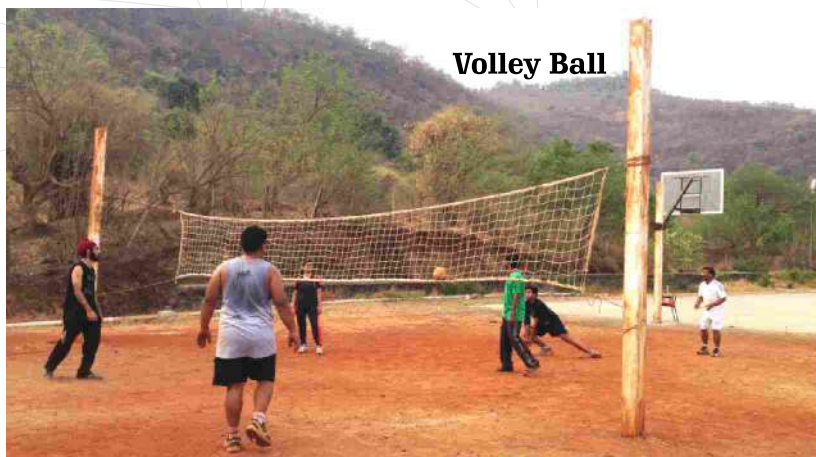
Chess



Basketball



Football



Volley Ball



Badminton



Yoga



Cricket



Burma Bridge



**Dynamic
Challenge
Course**

Youth Leadership

In the words of Nelson Mandela, "The youth of today are leaders of tomorrow" and at UBS, we make CEOs! There are various extra-curricular/student engagement activities to bring out the best in the students.

EXPERIENTIAL LEARNING CORPORATION (ELC)



Real targets, real board meetings, real valuation & mentoring by a Global CEO. ELC is the answer to your yearning to become a real VP and get promoted to a CEO, CMO, CFO of a Pvt. Ltd. company.

UBS CLUBS



Unleash your passion in these clubs: ENVIRONMENT, MARKETING, ETHICS & CSR, FINANCE, SPORTS, HR INSPIRATIONS, ROTARACT, MUSIC & FINE ARTS

50 HOURS CASE STUDY



Cultivate team player & stress management skills with non-stop dynamic 50 hour case study exercise to experience the real corporate world pressures.

UNIVERSAL INNOVATION COUNCIL



Learn to innovate, apply your skills on real life challenges, create sustainable learning & business models.

GLOBAL TRADING ROOM



Trade global markets in stocks, bonds & currencies in real time as a professional trader in Asia's first Thomson Reuters Trading Room

Experiential Learning



WHERE CEO'S ARE MADE



Student Services

Career Development : UBS focuses on making the students corporate ready while they continue with their academic goals. Our inhouse SAVI model starts with self-assessment of each student on competencies, goals, value propositions & individual SWOT. The internal faculty & industry professionals evaluate each student through a validation process to identify the gaps & prepare a student road map so that we can build on the strengths of the students through regular industry interventions.

Mentoring & Counselling : Each student has a mentor on campus who they meet every week on Tuesdays. The Mentor acts as the "Local guardian" & coaches the students on academic performance, personal issues, behavioural issues, personal grooming, current affairs, mock interviews & career building.

Placement Services : Our massive placement team has its presence PAN India offering multiple placement and internship opportunities to our students with 240+ companies on campus. The team facilitates the interview & selection process and works closely with students for building their network.

Finance & Welfare Advisory : Our Finance & Welfare Advisory team aims at supporting the students to avail education loans from banks, advise them on eligibility criteria, documentation & merit based scholarships.

Health & Medical Facilities : Minor injuries & ailments are taken care by our in-house nurse who is available round the clock for the students. In case of serious medical emergencies, Raigad Hospital is 25 minutes away from the campus & the Wardens personally aides the students.

Disability Services : Keeping the motto of being an inclusive B-School, the campus has been designed to be disabled friendly and facilities are provided to the differently abled students.

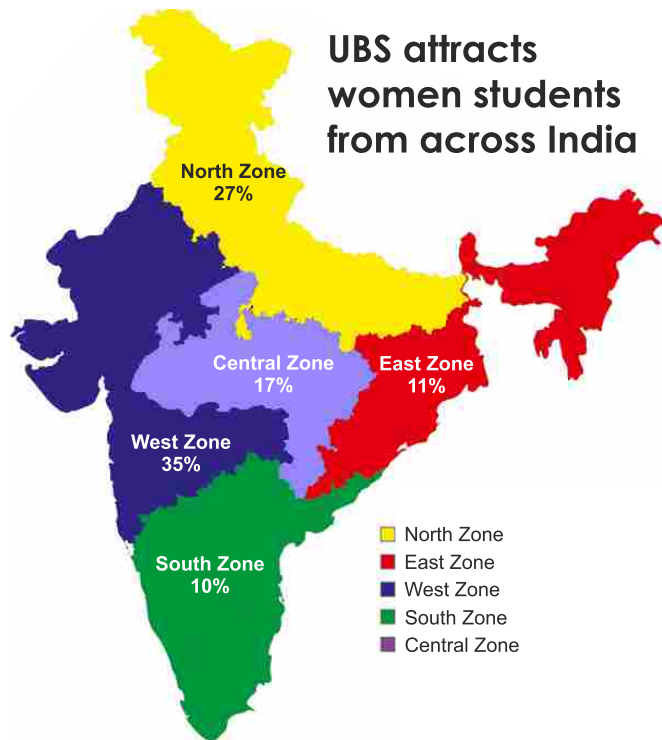
Multi Faith Community : Being a truly Universal B-School, UBS is one big multi-faith family where all the cultural events & festivals across all religions are celebrated with great enthusiasm & love.

Transport Facilities : Daily transportation services are provided to & from UBS campus to Karjat station & market. Campus car & driver services are also available for the students on 12 hour hire basis. For local commutation, another option is auto rickshaws which are available from right outside the campus.



Women Power Play

We believe that women have a huge role in the community & can make a significant difference. Women will raise the next generation & educate them; that is why, at UBS, we care about women empowerment. We empower them to be leaders, to be strong, to reach the top echelons of management & positively impact our world.



An Energetic and Fun Loving Atmosphere

At UBS, we work hard and party harder. The students on campus unleash the leadership and organisational traits in them through various events like Octave nights, Midnight Sunrise, Rain Dance, DJ Night Photo Shoot, Fashion Show, ENV! (UBS Intra College Festival) and many more.



RUSH4RUSH

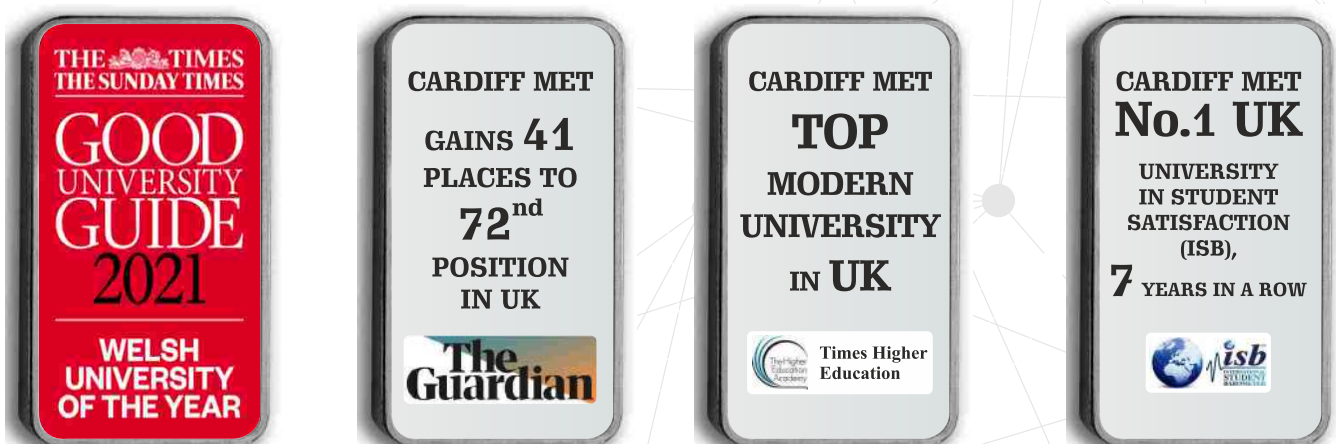
The Inter Collegiate Business Adventure Festival



Key Achievements and Ranking



Global Ranking



Admission Criteria and Application Process

UBS invites applications from all streams (Science / Commerce / Humanities) and across all Indian & International Boards (IBDP / A-Level / HSC / CBSE or 12th Grade Equivalent)

Eligibility for Applying

- The candidate must either have completed Class XII, or be completing it in the same year in which she/he seeks to begin undergraduate study
- Candidates from any stream, or studying any combination of subjects, can apply to any of the undergraduate programs offered at UBS
- All Indian Board Students - Minimum of 65% in Class 10th & 12th | IB - 24 Points or Diploma Holder | Cambridge - Minimum of 2 A's

Criteria and Weightage

Academics - 50%

UBSAT - 25%

Interview - 25%

Admission Process

UBS follows a rolling admissions policy. Rolling admissions means that other things equal, candidates who apply earlier have a higher likelihood of being accepted onto the programs of their choice. It also means that applications will be closed as soon as all the seats are filled.

The process comprises of four steps –

Step 1: Filling the Application Form (Online) | Available on UBS Website
Application Fee is INR 2,000 / USD 35 / GBP 20 / EUR 25

Step 2: Submit Documents | Attach Class 10th marksheet, Class 12th marksheet (if available at that time), passport size photograph, Statement of Purpose, 2 Letters of Recommendation

Step 3: Appearing for the UBS Aptitude Test (UBSAT) / UGAT / SAT
Sample paper of UBSAT will be available to prepare once a candidate applies

Step 4: Appearing for the Personal Interview (PI) | A candidate is tested for attitude, motivation, communication & academic curiosity. The candidate's past record, academic as well as co-curricular & extra-curricular, forms the main basis of the PI discussion. All PIs will take place in person at the UBS Campus in Mumbai or online over Skype (only)

Once all four steps are completed, a candidate's application will be reviewed by the Admissions Committee in full. The final admission decision will take into consideration the overall candidature.

Candidates who perform well in the admission process may be made a provisional offer of admission, even if their Class XII Board scores have not been declared until then.



Duration : 1 hour 45 minutes
100 questions
(No Negative Marking)

Test Format - Aptitude Test & Psychometric Test

English Language &
Comprehension - 20%

Quantitative Ability
20%

Global & Indian Current
Affairs - 20%

Analytical & Logical Reasoning
20%

Green Thinking and Creativity
20%

Fee Structure

Our academic programs are affordable and designed to prepare you for success in the 21st century. We offer various course options at the undergraduate level which will equip the students with necessary skills and knowledge for a multi-disciplinary approach to diverse business and management problems.

Courses	Duration	Tuition Fee
Global BBA Degree from Cardiff Met, UK	3 Years (UBS)	INR 4.28 Lacs per year (UBS)
Global BBA Degree from Cardiff Met, UK	2 Years (UBS) + 1 Year (UK)	INR 5.28 Lacs per year (UBS) + GBP 9000* - UK
BA (Hons.) Degree in Business + Liberal Arts / Sports / Design / Economics / Data Analytics	3 Years (UBS)	INR 3.48 Lacs per year (UBS)
BA (Hons.) Degree in Business + Liberal Arts / Sports / Design / Economics / Data Analytics	2 Years (UBS) + 1 Year (UK)	INR 4.48 Lacs per year (UBS) + GBP 9000* - UK
Global BBA + AICTE Approved Global MBA Degree Cardiff Met, UK Optional : AICTE Approved PGDM Study in UK & IIM INDORE	4 Years (UBS)	INR 5.28 Lacs per year (UBS) Optional : INR 5.68 Lacs per year
Top-up or Lateral Entry Global BBA Degree / Global BBA + MBA Degree from Cardiff Met, UK	1 Year (UBS) / 2 Years (UBS)	INR 5.28 Lacs (UBS 1 year) / INR 13.98 Lacs (UBS 2 years)

Note : * Estimated Tuition Fee. The actual fee applicable will be updated on the partner university website.

Boarding & Lodging on Campus

Single Sharing AC: INR 2,34,000 per year	Dual Sharing AC: INR 1,78,000 per year Non AC: INR 1,38,000 per year	Professional Laundry Service INR 5,000 per year	Security Deposit INR 25,000 (Refundable) INR 5,000 (CSR)
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Accommodation & Meals: We offer single / double A/C Rooms with ensuite washroom, common living & dining room with kitchenette. Fee includes students accommodation, house keeping, soft furnishing, WiFi, laundry, gym and extensive sports facilities. We offer 4 Meals / Day with Veg., Jain & Non-Veg. options cooked in separate kitchens by SODEXO (World's Largest French MNC in quality food services in 80 countries).



International Cost of Living

UK GBP 800 per month	USA USD 600 to USD 700 per month	Canada CAD 1100 per month	France EUR 700 to EUR 900 per month
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Fee Refund Policy

If a student withdraws admission from UBS for any reason, he/she is entitled to a refund of all fees paid, after deducting the non-refundable the amount mentioned in the below table provided an email or letter notifying the withdrawal and requesting the refund is received on or before June 14, 2021 for the Indian Board students and July 12, 2021 for the International Board students.

Date of Fee Payment (on or before)	Non-Refundable Fee
March 31, 2021	INR 10,000
April 30, 2021	INR 30 000
June 15, 2021 (Indian Board) / July 12, 2021 (International Board)	INR 50,000

Scholarships and Loan Facility

At UBS, we believe in supporting our students in every possible manner. Therefore, there are a few scholarships which we offer to encourage our students academically

Economic Scholarship (Early Bird Scholarship) - INR 50,000/-

Early Bird Scholarship is applicable to the students who take admission at UBS in the Early Admission Round. Applications are valid upto 25th December 2020. This scholarship comprises of fee waiver of INR 50,000.

Special Scholarship - INR 50,000/-

The special scholarship of INR 50,000 is available for three categories namely

1. Children of Armed Forces Applicants
2. Students with domicile in North East, Kerala and Jammu & Kashmir
3. Siblings Scholarship
4. Parent as Teacher Scholarship

Merit Scholarship - upto INR 1,00,000/-

Depending on the academic performance, we offer following scholarships to our students:

1. Above 80% in 12th Grade – up to INR 50,000/-
2. Above 90% in 12th Grade – up to INR 1,00,000/-

Means Scholarship - upto INR 1,00,000/-

For families with household income below INR 6,00,000/- p.a.

Note: Only one category of special scholarship is applicable per student. Merit Scholarship can not be clubbed with special scholarship.

Note: Students are eligible for scholarship if their scholarship application is received prior to **May, 2021**.

All scholarships are at the sole discretion of UBS. If the student does not receive a scholarship award letter from the Admissions Team, then the student is not eligible.

Education Loans

The following banks offer education loans on their own discretion:

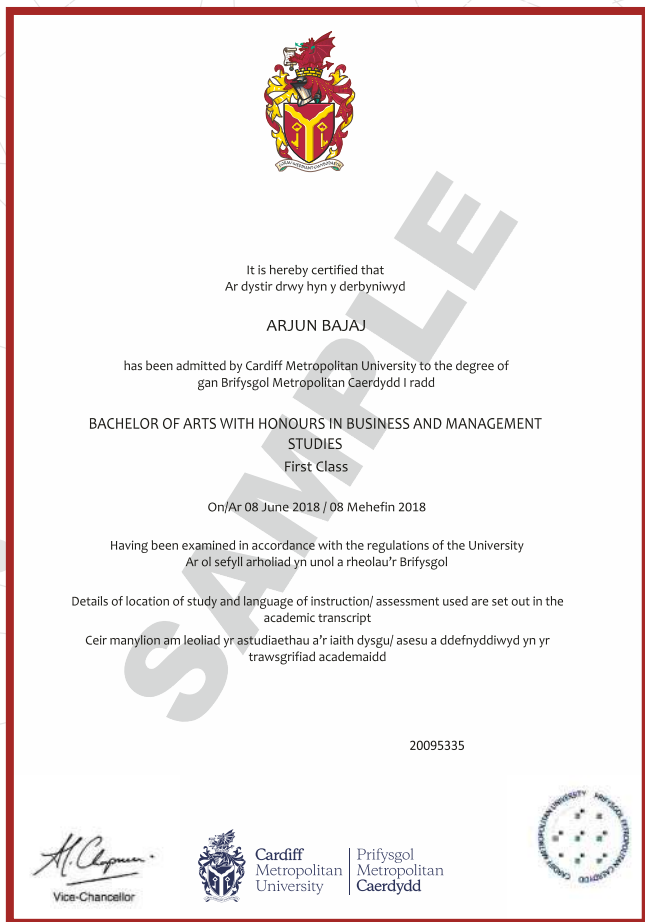
- | | |
|--------------------------|---------------------------|
| 1. Central Bank of India | 5. Axis Bank |
| 2. Bank of India | 6. Gyan Dhan |
| 3. State Bank of India | 7. CREDILA – An HDFC Ltd. |
| 4. Bank of Baroda | 8. AVANSE Education Loans |



Convocation Ceremony at Cardiff Met, UK



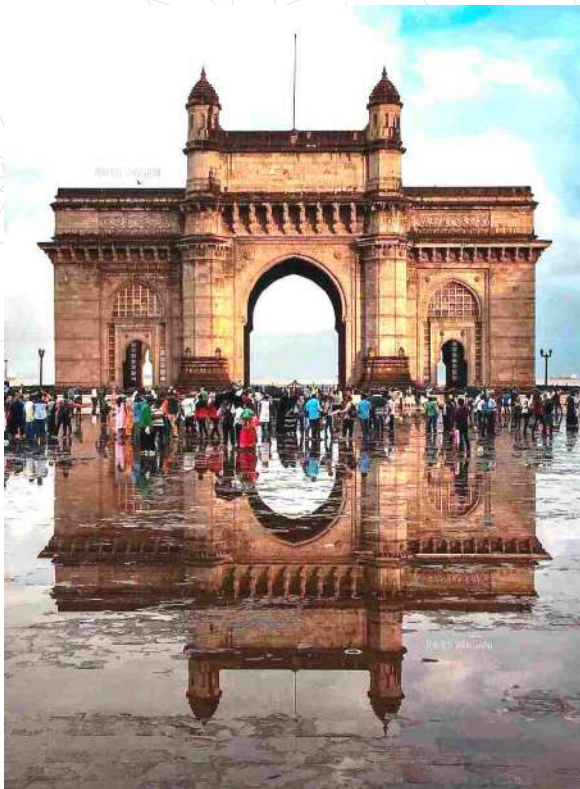
Award of Honor



Mumbai – The City of Dreams

Welcome to India's commercial capital – A city of opportunities, exciting careers and proud heritage. A city that never sleeps, A city of seven islands, City of Firsts.

In terms of job opportunities, there is no city in South East Asia which can compete with Mumbai. There are literally millions of executive jobs all the way from a total yearly remuneration of 5 Lacs to 500 Lacs (over a million US Dollars). Mumbai is "The City of Opportunity" for bright professional executives and managers. The number of people who have made it up the corporate ladder in Mumbai easily goes into the millions.



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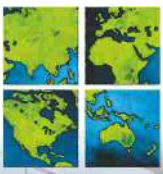
*If you can keep your head when all about you
Are losing theirs and blaming it on you;
If you can trust yourself when all men doubt you,
But make allowance for their doubting too;
If you can wait and not be tired by waiting,
Or, being lied about, don't deal in lies,
Or, being hated, don't give way to hating,
And yet don't look too good, nor talk too wise;*

*If you can dream—and not make dreams your master;
If you can think—and not make thoughts your aim;
If you can meet with triumph and disaster
And treat those two impostors just the same;
If you can bear to hear the truth you've spoken
Twisted by knaves to make a trap for fools,
Or watch the things you gave your life to broken,
And stoop and build 'em up with worn-out tools;*

*If you can make one heap of all your winnings
And risk it on one turn of pitch-and-toss,
And lose, and start again at your beginnings
And never breathe a word about your loss;
If you can force your heart and nerve and sinew
To serve your turn long after they are gone,
And so hold on when there is nothing in you
Except the Will which says to them: "Hold on";*

*If you can talk with crowds and keep your virtue,
Or walk with kings—nor lose the common touch;
If neither foes nor loving friends can hurt you;
If all men count with you, but none too much;
If you can fill the unforgiving minute
With sixty seconds' worth of distance run,
Yours is the Earth and everything that's in it,
And—which is more—you'll be a Man, my son!*

Rudyard Kipling



**Universal
Business
School®**

"Transforming Lives"



UBS Campus: Kushivili, PO Gaurkamath, Vadap, Karjat, District - Raigad - 410201 ☎ 08010676561

Regional Offices

Mumbai: 105, Runwal & Omkar Esquare, Eastern Express Highway, Sion (E), Mumbai - 400022 ☎ 08689920747 | 08007247917

Delhi: Office No. 1507, 15th Floor, Chiranjiv Tower, 43, Nehru Place, New Delhi - 110019 ☎ 08285622080

Kolkata: Ricoh Business Zone, Plot No. A1/1 & 2, Block-GP, Salt Lake Sector V, Kolkata - 700091 ☎ 08017793769

Pune: No. - U7, Runwal Platinum, Ramnagar Colony, NDA Pashan Rd., Bavdhan, Pune - 411021 ☎ 09960692713

Bangalore: Manipal Center, South Block, S-621, 6th floor, Dickenson Rd., 90th Municipal Div., Bangalore - 560042 ☎ 09538760705

Hyderabad: Plot No 4/2, Sector 1, RAM SVR, HUDA Techno Enclave,HITEC City, Madhapur, Hyderabad - 500081 ☎ 09848313001

Indore: 9/7, BK Sindhi Colony, Behind Old Aarti Sweets, Indore - 452001 ☎ 09691333330

Gurugram: IREO Skyon, Golf Course Road, Sector 60, Gurugram - 122001 ☎ 07838500178

Patna: House No. 47, Road No. 4, Ward No. 7, Indrapuri, Keshri Nagar, Near Google Play School, Patna - 800024 ☎ 09905700748

www.universalbusinessschool.com



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